



The Brightest Collection Of New Products To Be Exhibited At



Are you introducing a new product at the show?
Are you a first time exhibitor?
Do you want to make sure attendees see your new product?
Do you want more brand visibility?

If so, the Gold Star Gallery is for you!

DRIVE TRAFFIC TO YOUR BOOTH!

Attendees have made the Gold Star Gallery their first “must stop” to preview the latest products. Your product will be on display where attendees can see it. PIP will provide each submission a sign with your company name, booth number, and product description.

PICTURE AND DESCRIPTION OF YOUR NEW PRODUCT IN *PREMIUM INCENTIVE PRODUCTS* MAGAZINE – MAILED TO 40,000 BUYERS!

Entries will be featured in the September/October issue of PIP including a product description, supplier contact information and a full-color photograph.

TO ENTER YOUR PRODUCT IN THE GOLD STAR GALLERY:

DO NOT send your product with your entry form.

Products should be brought to the Gallery for check in between 2:00 & 6:00 pm on Tuesday, Oct. 23rd

Products will need to be picked up from the Gallery between 4:00 & 6:00 pm on Thursday, Oct. 25th

No item will be released unless signed for by supplied exhibitor. Items not claimed will be donated.

You must be exhibiting to submit a product.

1. Complete a Gold Star Gallery entry form for each product you are entering.
2. Create a 35 – 50 word description of the product you are entering. Tell us what makes it new and unique.
3. Include a high-res image of your product. We accept digital files (300dpi or higher) .tiff, .eps, or .jpg
4. Mail to PIP address below your nonrefundable \$295 fee for each product submitted (checks only - payable to Hennessy Communications). Entries will not be included until fees have been received.
5. E-mail all to Sharon@pipmag.com with “Gold Star Gallery” in the subject or mail all to:

Premium Incentive Products
Gold Star Gallery
800 E. Northwest Hwy., Suite 111
Palatine, IL 60007



All entries must be received by August 14th, 2012



Questions? Contact: Sharon Rynne · (847) 705-6867 · Sharon@pipmag.com



Business Solutions that Motivate PeopleSM



GOLD STAR GALLERY OF NEW PRODUCTS

Presented By



Entry Form

All entries must be received by August 14th, 2012

YES! The following new product will be exhibited at The Motivation Show in Chicago

My company is the (check one): *Manufacturer* *Exclusive Distributor* of this product

Contact Name: _____ Title: _____

Company Name: _____ Booth #: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact's Phone: _____ Fax: _____ E-mail: _____

Web site URL to appear in Premium Incentive Products magazine: _____

Phone number to appear in Premium Incentive Products magazine: _____

Product Name: _____

Can your product be imprinted or customized? Yes No

Approximate end-user price: \$ _____

This product is typically used as a (check one) promotional product premium incentive

Total number of entries submitted: _____ @ \$295 per entry Total amount due: \$ _____

Please send bill to:

Same as above

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact's Phone: _____ Fax: _____ E-mail: _____

Send entry form, product description and image to: Sharon@pipmag.com or mail to:

Premium Incentive Products · Gold Star Gallery · 800 E. Northwest Hwy., Suite 111, Palatine, IL 60074