

# What Industry Leaders Have to Say

PREMIUM INCENTIVE PRODUCTS has generated tremendous excitement throughout the premium incentive marketplace.

PIP has raised the bar for advertising accountability and performance. With the most powerful audience of known premium buyers ever compiled and a jumbo format that commands attention, reader response has been phenomenal.

Response from Incentive Industry Leaders has also been impressive. Here are some of the comments we can share with you from leading industry suppliers such as: Canon, Tumi, Top Brands, Sony, Movado, Nikon, Waterford, Audiovox, Seiko, Rymax, Coleman, Maui Jim, High Plains Bison, Seiko, Marketing Motivators and others.

“It’s been many years since I’ve seen this kind of lead response. Really great!”

“Love the magazine! And fantastic response for us!”

“In the last edition I received 8 phone calls the day the mag went out to subscribers.”

“Your magazine looks great!!!!”

“You have knocked it out of the park! Great publication...attractive, informative, great content, you are giving the reader what they need...and want.”

“The publication looks great – articles are awesome...”

“Congrats...Great Job!!! I’m proud that we are in the first PIP.”

“Fantastic! Home Run! Magazine looks great and content is perfect...”

“Thanks for your...commitment to advance the professionalism of our marketplace...”

“Home run...home run...home run! PIP is unbelievable! What a great magazine.

“The MAGAZINE IS AWESOME...”

“Love your magazine! And I’m very pleased with the response.”

“Nice job!!! The mag really looks terrific! Congratulations!”

“Just closed a substantial order from a new customer who called us when they saw our ad in PIP”

**You can count on PREMIUM INCENTIVE PRODUCTS for performance and sales leads from your advertising. If you are looking for substantial ad response, PIP will deliver!**