

ISSUE	JANUARY/ FEBRUARY	MARCH/ APRIL	MAY/ JUNE	JULY/ AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
	AD CLOSE: DEC. 11 MATERIAL DUE: DEC. 18	AD CLOSE: FEB. 12 MATERIAL DUE: FEB. 19	AD CLOSE: MARCH 26 MATERIAL DUE: APRIL 2	AD CLOSE: JUNE 18 MATERIAL DUE: JUNE 25	AD CLOSE: AUG. 20 MATERIAL DUE: AUG. 27	AD CLOSE: OCT. 1 MATERIAL DUE: OCT. 8
FEATURE 1	<b>Rising Tides:</b> Are You Prepared?	Managing Change with Motivation, Rewards & Incentives	<b>Engagement Primer:</b> What Is It, and Why Does It Matter?	Annual Business Gifts Guide	Merchandise Trends	<b>People Power:</b> The Value of Peak Performance
FEATURE 2	Gourmet Food	Electronics / High-Tech	Cameras	Watches & Clocks	Recreation & Sporting Goods	Luggage & Leather Goods
FEATURE 3	Motivate with Travel & Merchandise	IMRA Close-Up and Directory	Prove Your Program's Effectiveness	Building Your Brand Through Engagement	<b>What Motivates:</b> Incentives as Part of the Total Rewards Package	IMA Close-Up
FEATURE 4	<b>Managing Your Story:</b> How Your Programs Impact the Public View of Your Company	Green Guide	IGCC Close-Up	Safety Incentives	<b>Partners In Design:</b> Building Your Incentive & Reward Team	Wellness Incentives
PRODUCT SHOWCASES	<ul style="list-style-type: none"> <li>• New Products</li> <li>• Gift Cards</li> <li>• Watches &amp; Clocks</li> </ul>	<ul style="list-style-type: none"> <li>• New Products</li> <li>• Recreation &amp; Sporting Goods</li> <li>• Apparel</li> </ul>	<ul style="list-style-type: none"> <li>• New Products</li> <li>• Writing Instruments &amp; Desk Accessories</li> <li>• Luggage &amp; Leather</li> </ul>	<ul style="list-style-type: none"> <li>• New Products</li> <li>• For the Home</li> <li>• Fitness Equipment / Healthcare / Spa Products</li> </ul>	<ul style="list-style-type: none"> <li>• New Products</li> <li>• Electronics / High-Tech</li> <li>• Dining / Food</li> </ul>	<ul style="list-style-type: none"> <li>• New Products</li> <li>• Cameras</li> <li>• Eco-Friendly Goods</li> </ul>
ADVERTISING BONUSES	Full-Color Product Showcase	Full-Color Web Site Showcase	All advertisers will receive a supplier showcase in the "IGCC Close-Up" section	Full-Color Product Showcase	Trade Show in Print Showcase	All advertisers will receive a supplier showcase in the "IMA Close-Up" section
BUYING PLANS SURVEYS	Gift Cards	Cameras	Electronics	Business Gifts	Incentive Merchandise	Watches
BONUS DISTRIBUTION			<b>The New York Incentive, Rewards &amp; Recognition Expo:</b> TBD		<b>The Motivation Show (IT&amp;ME)</b> Chicago Oct. 12-14	