



HINDA TAPS INCENTIVE VET LISA M. WILSON AS ACCOUNT MANAGER

(CHICAGO) - Bill Termini, Vice President, Domestic & Global Sales for Hinda Incentives, is pleased to announce the addition of Lisa M. Wilson as an account manager based in New Jersey.

Lisa has a proven track record in senior sales management, corporate business development, budget planning, operations compliance, marketing, executive client relationship management and strategic account planning.

She has previously held positions at American Express Incentive Services, Inc. as a corporate account manager, ITA Group, Inc. as a Performance Solutions Manager, Motivation Excellence, Inc. as an account manager and BI as a corporate account executive.

In each role, she was responsible for increased territory sales, new business bookings and closing multi-year contracts with Fortune 500 clients.

"As Hinda moves forward and increasingly expands our national and international reach, Lisa's experience will be a welcome addition to the Hinda Incentives team, says Termini.

In addition to Wilson's extensive incentive background, she has also held several senior management positions within the wireless industry during her tenure from 1988-2001.

"This is truly an exciting time for me," says Wilson. "I've always admired the way Hinda Incentives does business so I'm elated to be part of the team and contribute to their continued success."

Wilson will be responsible for the implementation of strategic sales strategies and development of new business initiatives nationwide.

She earned her marketing degree at Middlesex County College, Edison, NJ.

Established in 1970, Chicago-based Hinda Incentives is one of the nation's leading specialists in motivating employees and sales forces, and providing incentives to dealers, distributors, and clients. Hinda is a pioneer in the development and support of cutting-edge, web-based motivational programs, such as an innovative points-based auction. Hinda also provides prompt fulfillment of awards by maintaining our own warehouse and distribution center. Hinda offers the most current deluxe merchandise award catalog in the marketplace.

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