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FOR IMMEDIATE RELEASE:

RYMAX EXPANDS GIFT CARD OFFERINGS

PINE BROOK, NJ – May 14, 2010 - Rymax Marketing Services, Inc., the Largest Manufacturer's Representative in the incentive industry, recently announced gift card partnerships with the Destination Maternity® Corporation and The Home Depot®. These retail gift card additions will help to broaden Rymax's existing gift card lines across several categories including department stores, clothing and accessory stores, dining, sports and recreation, toy stores, travel, entertainment, books/DVDs/music, health and beauty, experiential, auto, and home.

The Destination Maternity® Corporation represents Destination Maternity®, Motherhood® Maternity, and A Pea in the Pod® retail brands. Since its inception in 1982, Destination Maternity® Corporation has grown to become the world's largest maternity apparel retailer, revolutionizing the maternity industry.

The Home Depot® is the world's largest home improvement specialty retailer with 2,245 retail stores in the United States (including Puerto Rico and the U.S. Virgin Islands), Canada, Mexico, and China.

"We are excited about the additions of the Destination Maternity® Corporation and The Home Depot® to our Retail Gift Card offerings," says Jessica Brown, Director of Special Projects at Rymax. "We are constantly sourcing out new reward offerings for our National Gift Card Line, giving our customers a greater power of choice."

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About Rymax

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest US manufacturer's representative in the incentive industry, providing quality brand name merchandise to a variety of industries worldwide. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.