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ITAGroup Honored for Marketing Communications Excellence

Firm Wins Eight MarCom Awards

West Des Moines, Iowa (November 16, 2011) – With creative themes ranging from the enchantment of historic London, to the excitement of rock and roll performances, to the thrills of auto racing, [ITAGroup, Inc.](#) has been honored with eight MarCom Awards in multiple categories. The MarCom Awards are an international awards competition recognizing outstanding creative achievement by marketing and communication professionals, and are presented by the Association of Marketing and Communications Professionals.

The ITAGroup eight awards include:

- Promotion/Marketing Materials - Legends of London – Platinum
- Promotion/Marketing Materials - Live the Legacy – Platinum
- Promotion/Marketing Materials - Performance Rocks – Platinum
- Corporate - *Driven* Magazine - Platinum
- Web Multi-Media Games, Contest - Rewarding Excellence – Gold
- Promotion/Marketing Materials - DRV2WIN No Limits - Gold
- Self Promotion - CORE Kit - Honorable Mention
- Promotion/Marketing Materials - STAR Awards - Honorable Mention

“It’s really a major accomplishment for our company to be recognized like this,” says Thomas Mahoney, ITAGroup president and CEO. “This recognition is a testament to our commitment and ability to provide world-class creative services to our valued customers.”

There were over 6,000 entries from throughout the United States, Canada and several other countries in the 2011 competition. MarCom entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

About ITAGroup

ITAGroup combines incentive programs, rewards and recognition, group travel and event management to engage employees, motivate channel partners and ignite customer devotion. And we rely on traditional business values like hard work, integrity and great client service to make sure our clients are successful. Founded in 1963, ITAGroup is headquartered in West Des Moines, Iowa, with sales offices in Atlanta, Boca Raton, Chicago, Dallas, Des Moines, Detroit, Indianapolis, Los Angeles, Minneapolis, Philadelphia, San Francisco and the greater New York City area.

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