

## **Enterprise Engagement Alliance Announces 2010 Networking Expo**

*A unique combination of education, exhibits and events – a forum for top professionals in the fields of engagement, performance and motivation*

**NEW YORK -- November 18, 2009 --** The Enterprise Engagement Alliance will hold its first annual **EEA Networking Expo** at the Doral Arrowwood Hotel Conference Center in Rye Brook, NY, June 3-5, 2010.

For 2½ days, the Doral Arrowwood will become the focal point of an event designed to help organizations profit from engaging their key audiences by giving attendees a unique opportunity to get to know one another as they engineer new ways to use rewards and recognition to drive performance.

The **EEA Networking Expo** will enable buyers and sellers of engagement products and services to build better relationships through a combination of interactive educational sessions, luncheons, dinners, exhibits and receptions.

A slate of interactive education sessions will enable attendees to learn about and share the latest and most effective policies, procedures, strategies and tactics in the field of engagement. The sessions are designed to offer unique, actionable ideas and information that can be used to boost performance and profitability.

Exhibitors representing the top products, programs and performance-improvement strategies will be available during eight hours of dedicated exhibit time, as well as at other networking events and activities during the **EEA Networking Expo**.

Exhibitors and attendees will also be able to enjoy the Doral Arrowwood's health club, renowned 9-hole golf course, tennis, squash and racquetball courts, and Olympic-size indoor/outdoor pool. The Doral Arrowwood is convenient to all major metropolitan areas in the Boston/NYC/Philadelphia/Washington, DC corridor, located only 10 minutes from Westchester Country Airport and 40 minutes from New York's LaGuardia Airport.

For more information about the **Enterprise Engagement Alliance Networking Expo**, please go to [www.EEAExpo.com](http://www.EEAExpo.com)