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DITTMAN INCENTIVE MARKETING RECEIVES 2009 MARCOM AWARDS

New Brunswick, NJ – Dittman Incentive Marketing, a leading innovator in the incentive and performance improvement field, has taken top MarCom Awards honors for the third year in a row.

Dittman received a Platinum Award, the highest honor, for the winners fulfillment materials for its Great Escapes individual incentive travel product, and a Gold Award for its industry-leading performance improvement web platform, TotalPRO®. Gold Awards and an Honorable mention were also given for Dittman's product advertising on the web and in print.

The MarCom Awards is an international competition, which recognizes creative excellence (copy and design) in marketing materials. Organizations of every type and size from around the world compete each year, including Fortune 50 companies.

“Being recognized for the user-friendliness of our flagship web product, TotalPRO®, is especially gratifying. Engaging, clear content and graphics are critical to a positive web user experience, and to our clients achieving the performance improvement results they want. Feedback from our clients using this product validate this fact.” said David Dittman, Executive Vice President.

Dittman took the highest honor, the Platinum Award, for its Great Escapes winners packages, sent to those individuals who received individual travel awards for exceeding business goals within their organizations.

“Our Great Escapes product delivers unparalleled individual travel experiences – with white glove service – and our winners materials are an important part of that experience,” noted David Dittman, “They are not only exceptionally attractive, they are informative and truly reflect the level of recognition deserved.”

For more information on Dittman's Great Escapes Individual travel product and how it can help you meet a wide variety of sales and employee performance goals, visit www.greatescapesrewards.com.

The TotalPRO® performance improvement system can help you improve bottom line results by giving you the power to recognize, reward, educate, and communicate across your organization through a single web platform. For more information and a demonstration, please contact Vic Sawi at 267-210-4210.

Dittman Incentive Marketing has over 30 years experience providing a wide variety of industry-leading incentive and performance improvement solutions to companies in diverse industries, and has been voted one of the five most innovative incentive companies by *Successful Meetings Magazine*. Dittman is a founding trustee of the *People Performance Forum* at Northwestern University and the Enterprise Engagement Alliance.

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