

**FOR IMMEDIATE RELEASE:**

Employees Motivated by Texas Hold'em

Bentonville, Arkansas – December 04, 2009 – Two pair and you might leave work with an extra \$250 today, according to Bennie Ray, creator of the new Texas Hold'em Motivational Game. Bray Productions, distributor of The Motivational Game, has seen sales of their new Texas Hold'em Game soar as retailers look for creative ways to motivate employees. "Timing is everything", proclaims Rhonda Yi, a Game Designer with Bray. "The game could not have come at a better time, with a tough economy, high unemployment, and low morale. We are all looking for ways to have fun and stay upbeat!" Rhonda may have a point; it is not until we are down that we look for a way up, and sales of the interactive motivational game are definitely up. Texas Hold'em, which was expected to be released in January of 2010, but was released early due to 4<sup>th</sup> quarter demand, has already exceeded the expectations of Bray Management. "We are very excited at Bray! Over the past 6 years we have seen an emerging trend towards interactive entertainment with the invention of the Wii Console, popularity of Reality TV and 3D Movies. It was a natural progression for us to develop an Interactive Motivational Game.", added Bennie Ray. The Motivational Game focuses on employee stimulation with extensive employee interaction and visual reinforcement. The Texas Hold'em Game is played on a Game Board which contains all 52 cards of a standard deck, plus 3 wilds. Employees earn cards for reaching predetermined objectives. The goal is obvious; build the best hand by the end of the game. Texas Hold'em is the first of several new interactive games to be released by Bray Productions in 2010.

Bray Productions is the exclusive distributor of The Motivational Game.