

M-Dot Network Named a Top Innovator Winner

Award Recognizes Cutting Edge Private Companies Driving the Future of Innovation

Erie, PA December 7, 2009 -- M-Dot Network (www.mdotnetwork.com) is pleased to announce that it has been selected as a winner of the annual New England Venture Summit Top Innovator award by youngStartup Ventures. The list of privately held companies recognizes those that play a leading role in innovation for the Technology, Life Sciences and Clean-tech sectors.

As one of the winners, Bill Catania, CEO and Mike Kavis, CTO of M-Dot Network, will present the company at the exclusive 2009 **New England Venture Summit** on December 8th at the Hilton in Boston Dedham, where a select group of 450 entrepreneurs, investors, and corporate developers will gather to be the first to meet this next wave of leading edge companies.

"We are excited and honored to be in this very elite group of youngStartup Ventures Top finalists," Said Bill Catania. "We are excited to showcase our leading edge retail solution that we feel is the missing link for the mass adoption of mobile and web coupons."

Honoring the Best

To Honor the youngStartup Ventures Top Innovator recipients, youngStartup Ventures has invited their CEOs and founders to present at the New England Venture Summit, a forum for the most exciting early stage and emerging growth companies, and to share their insights on the future of innovation, and the entrepreneurial journey. Held at the Hilton in Boston Dedham, this intimate, invitation-only conference is the premier venue for today's promising startups.

About M-Dot Network

M-Dot Network is a digital incentive processor that enables retailers to issue and redeem digital coupons and incentives in real-time while utilizing their existing in-store technology infrastructure. M-Dot Network provides secure transaction processing treating digital coupons and incentives similarly to currency. The company is headquartered in Erie, Pennsylvania with its engineering operations based in the Tampa/St. Petersburg, Florida region. For more information visit www.mdotnetwork.com.